

MODULE 2 =
Kings of Style



Step 2: The Throw-up

createf

Take the tag and build
bubbles around it.

Inflate the strokes.

Keep it readable.

Balance the letter so
it works at a glance.

Here you learn
structure and
proportion without
overthinking.



Step 2: The Throw-up

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Step 1: Write

CREATIF

Step 2: Fill

CREATIF

Step 3: Write

CREATIF

Step 4: Shadow

CREATIF

MY
YOUR
MY

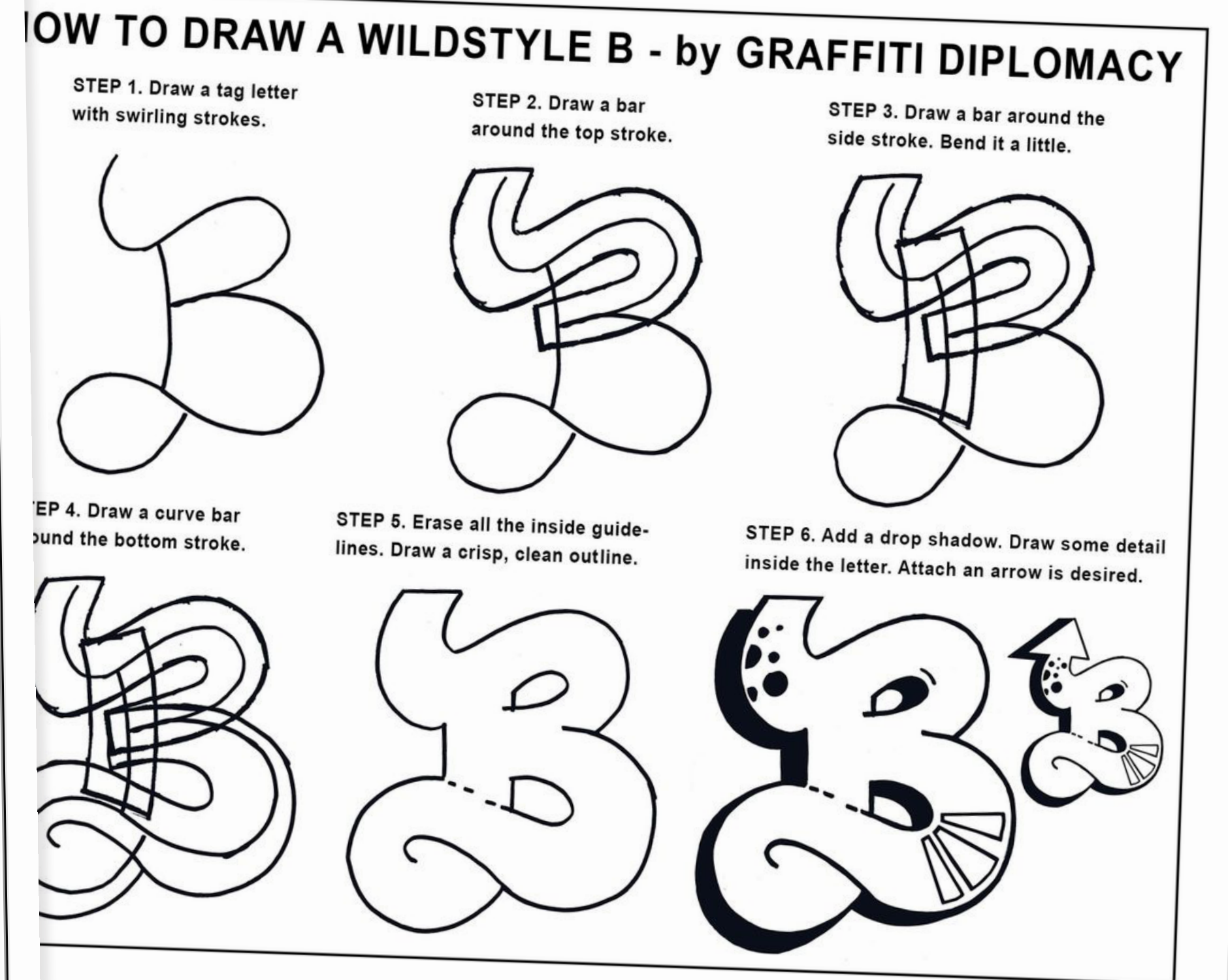
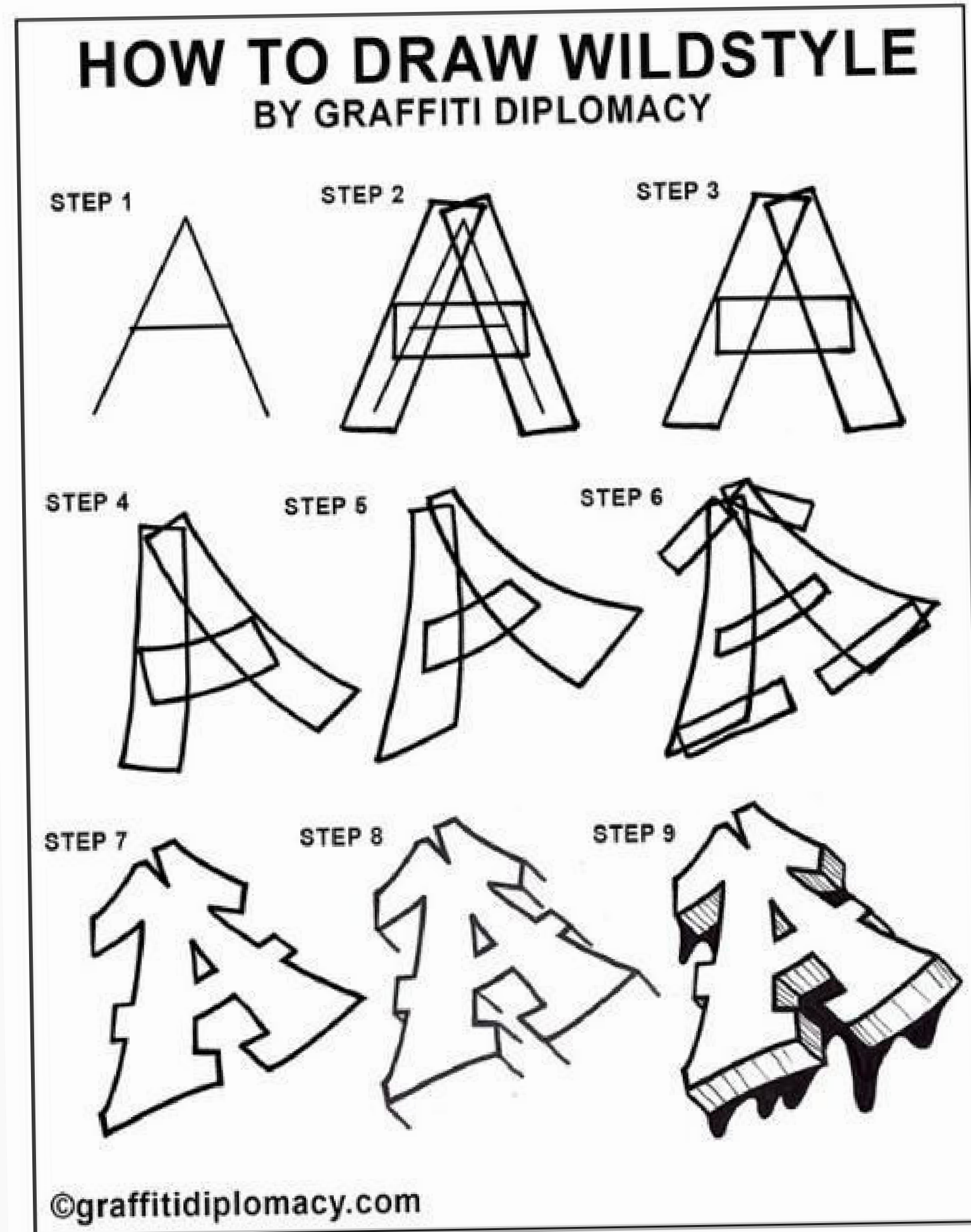
Step 3: Wildstyle

create

Now the letter gets pushed.

Bars twist, overlap, interlock. Connections cross through the letter. Arrows and extensions appear, but they follow the logic of the form.

Wildstyle is controlled complexity.

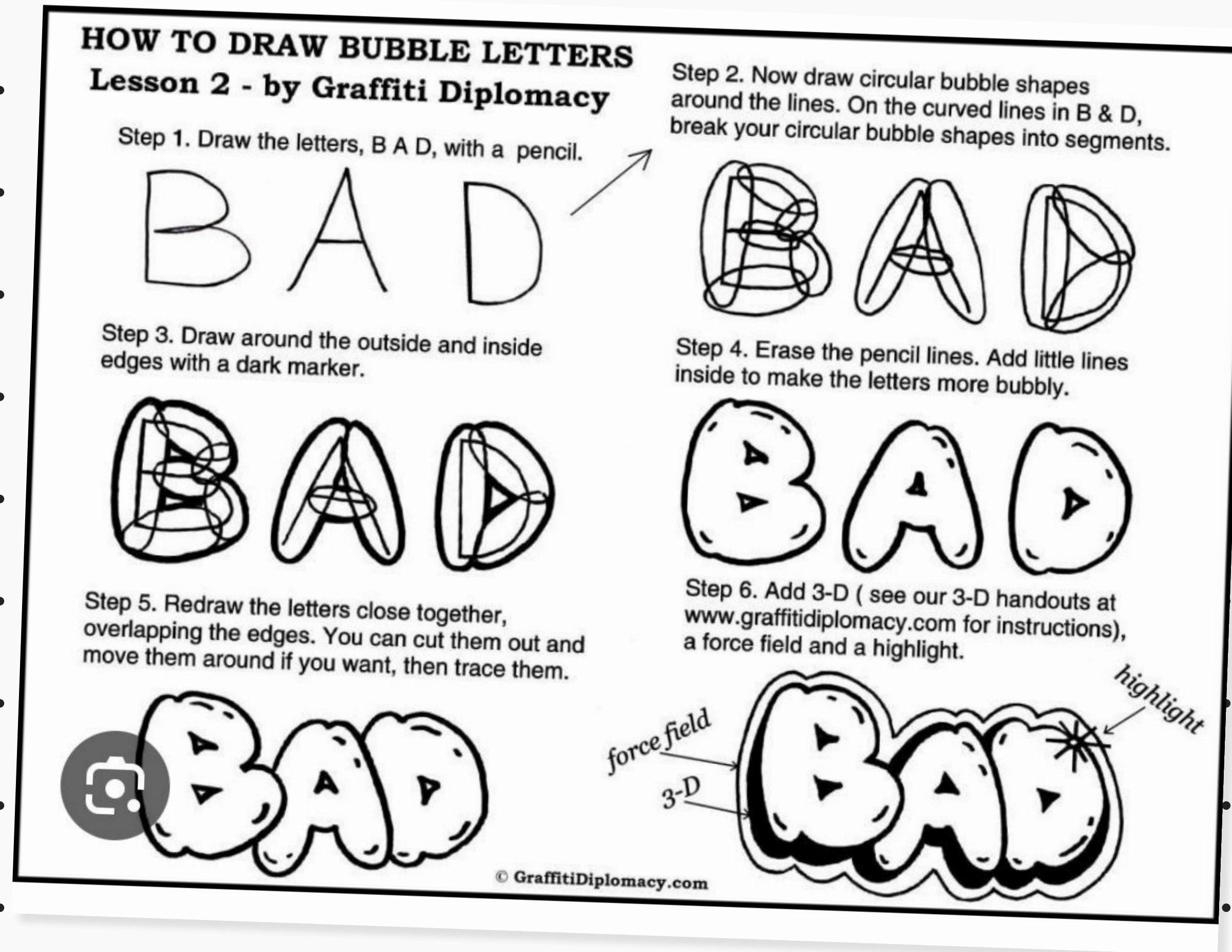


Step 3: Wildstyle

go bubble

create

MY
YOUR
WPK



Step 3: Wildstyle

create

put your wild style onto
the name tag



MY
YOUR
MY

HELLO
my name is

my
your
my

KINGS OF STYLE

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KINGS OF STYLE

createf




KINGS
OF STYLE

PHASE 2

DONDI

FUTURA

KINGS OF STYLE



createf



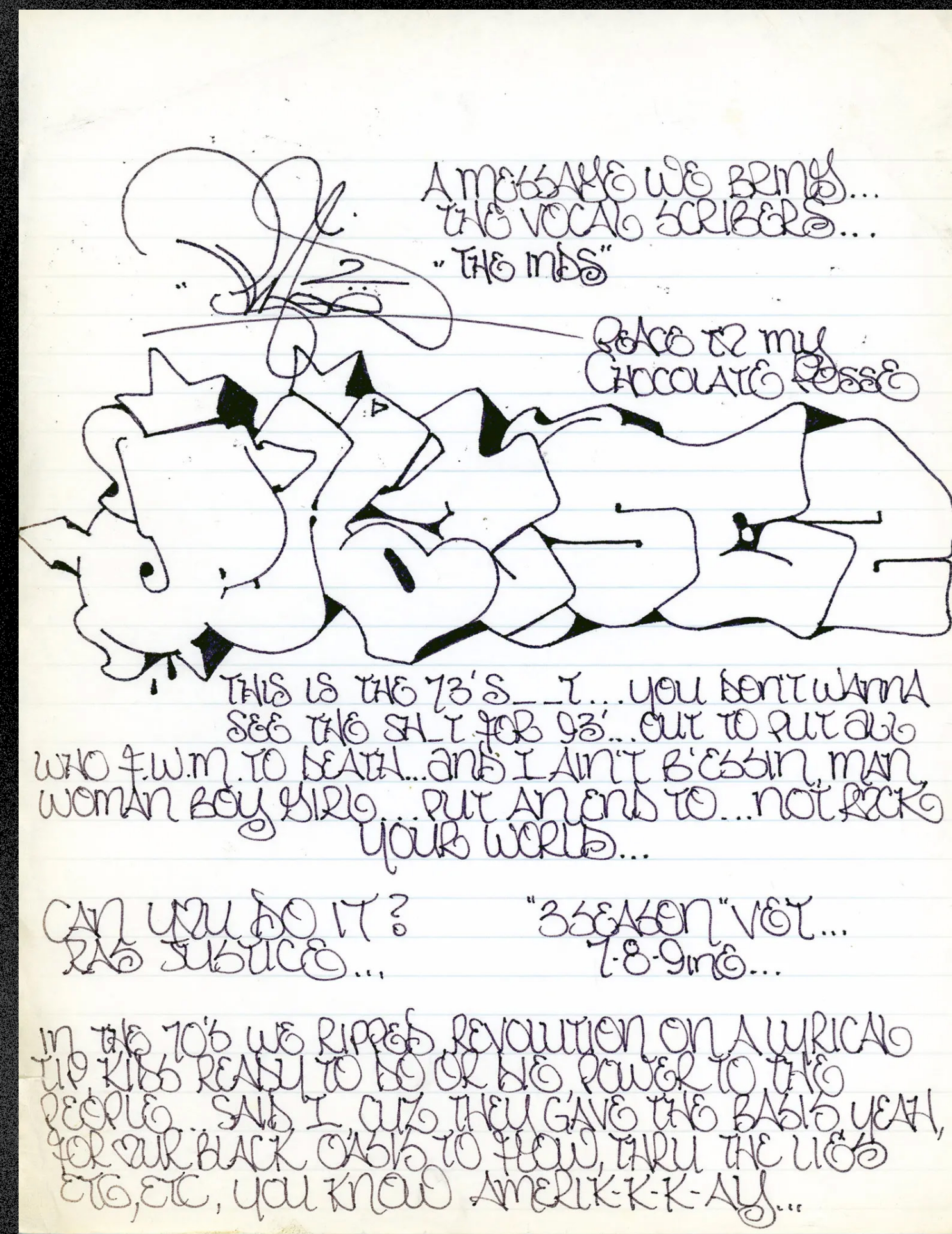
PHASE 2

KINGS OF STYLE



PHASE 2

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KINGS OF STYLE

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He revolutionized lettering with the invention of softies, the bubble-letter styles that pushed graffiti from simple tags toward fully realized art. Each variation came with its own playful name: squish luscious, phasemagorical phantastic, and other linguistic shapeshifts that mirrored his visual experimentation.

Loops, arrows, and structural flourishes that would become standard vocabulary in graffiti were innovations he birthed, refined, and sometimes gifted to other writers.

PHASE 2

KINGS OF STYLE

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Despite being a cornerstone of graffiti's early history, Phase 2 rejected the word graffiti completely — “the G-word,” as he called it. To him, the term reduced a meteor to a pebble. He championed the idea of style writing, a discipline rooted in language, invention, and transformation.

His creativity spilled far beyond the trains. He was a DJ, dancer, member of the New York City Breakers, occasional MC, and an early designer of hip-hop fliers. His “funky nous deco” flyer work — influenced by Art Deco, Jack Kirby, and Romare Bearden — set the visual tone for the Roxy and Grandmaster Flash's early parties, and helped carry hip-hop uptown, downtown, and eventually overseas. He designed the first Tuff City logo and the promotional materials for the 1982 New York City Rap Tour, the cultural mission that first exported hip-hop to

PHASE 2

KINGS OF STYLE



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KINGS OF STYLE

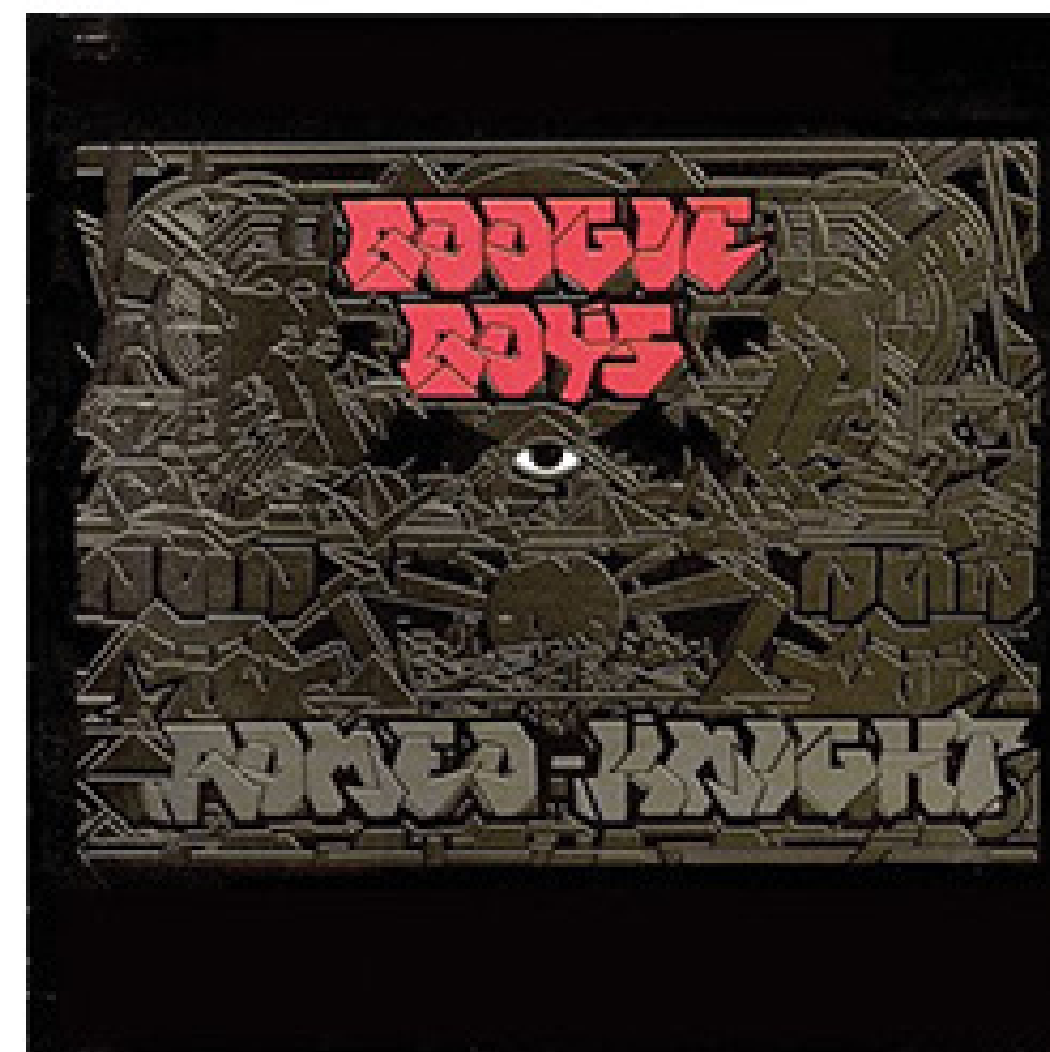
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PHASE 2



KINGS OF STYLE

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KINGS OF STYLE

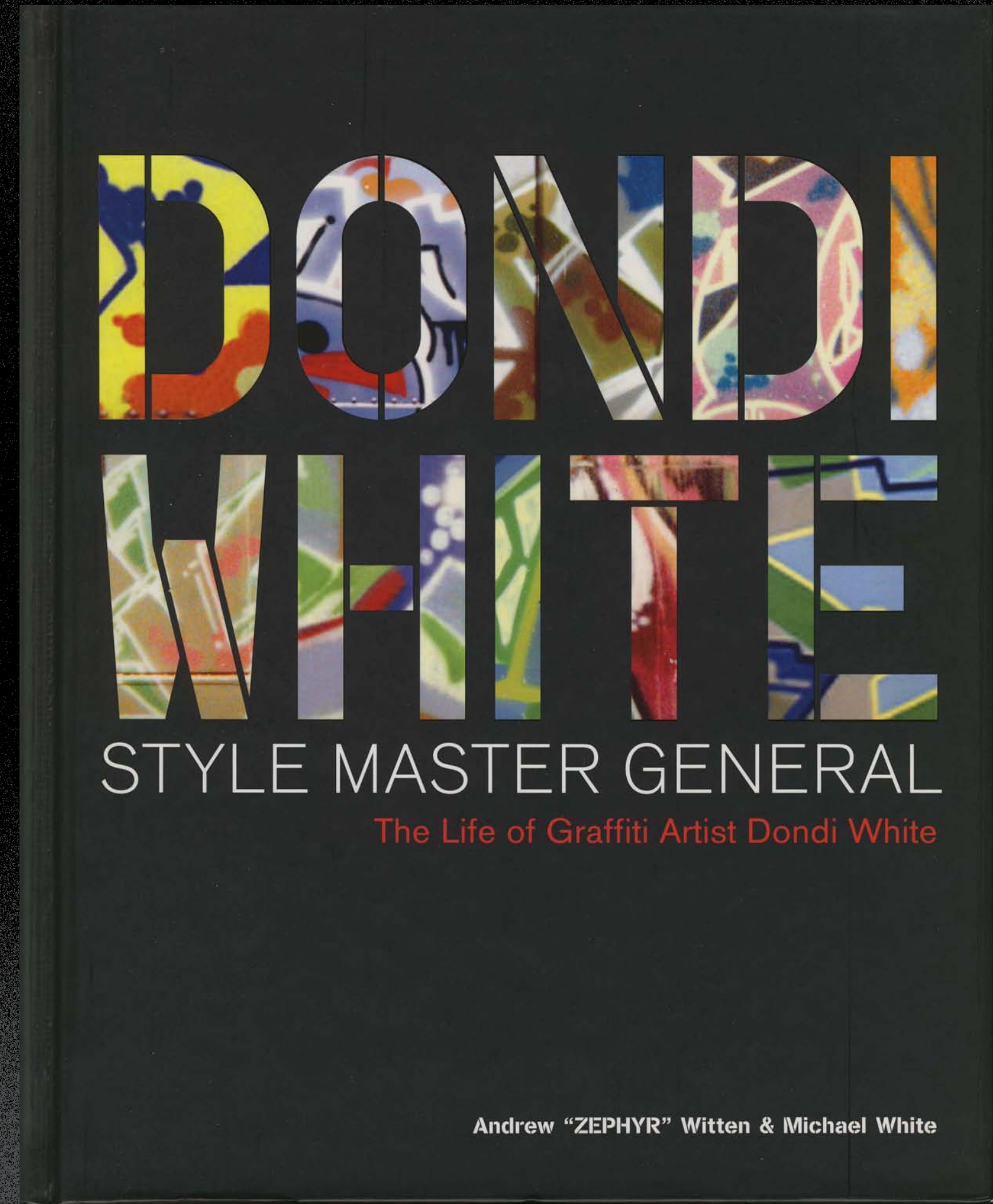
createf



DONDI

Meet some of the kings

createf



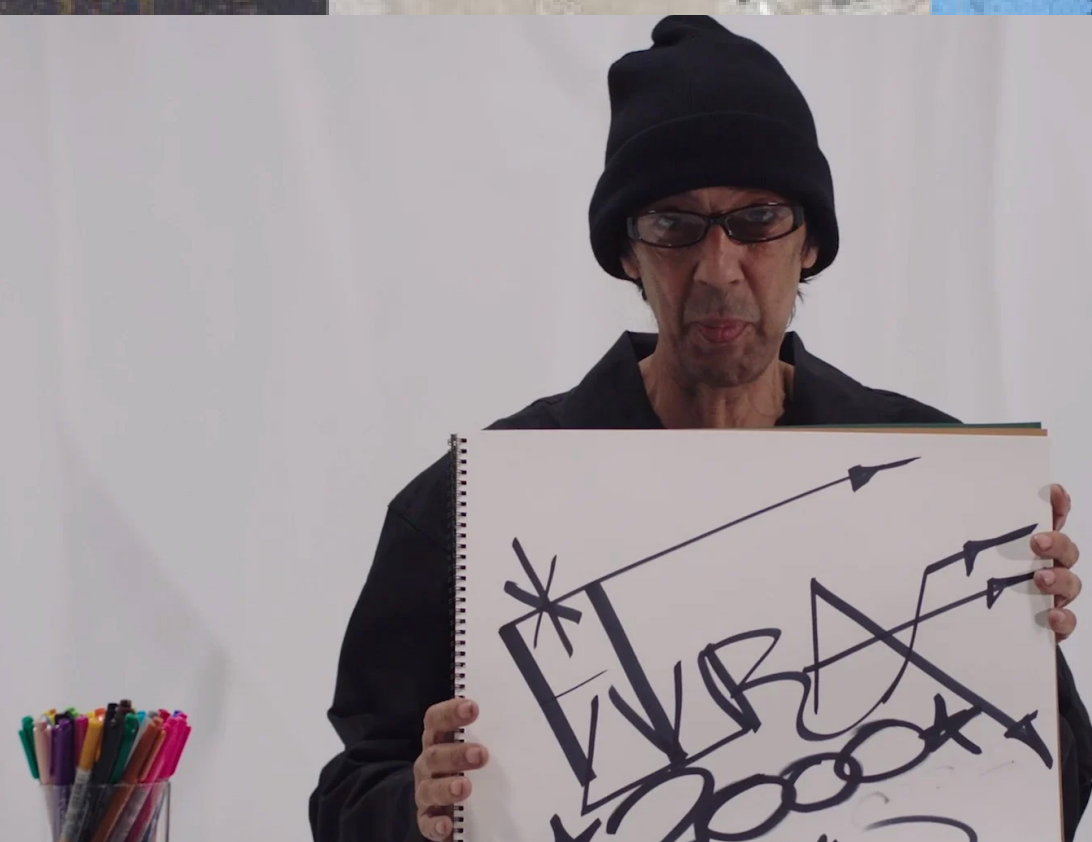
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KINGS OF STYLE

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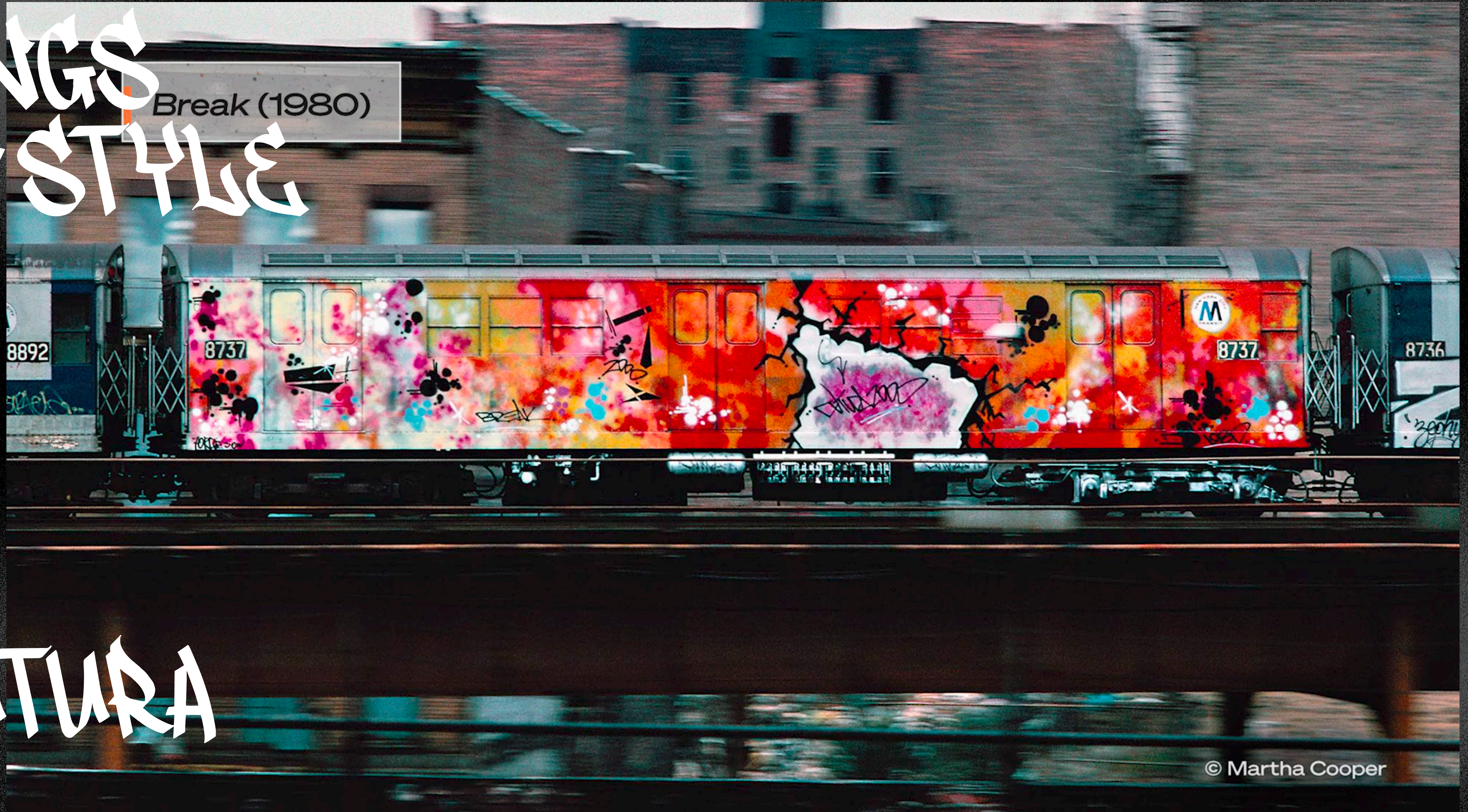


FUTURA



KINGS OF STYLE

Break (1980)



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